

INTERGENERATIONAL WORKING

INDUSTRY: VARIOUS

ACTIVITY: BUSINESS NETWORKING

ORGANISATION: VARIOUS

As a follow up to the DYW 2019 Employer Survey, DYW Borders held a Business Breakfast to help address some of the questions industry had raised in their response. The event centered on businesses and how and what they could do differently. We held an inspiring networking session with a presentation from Graham Robertson, Director at Gen the Gen.



The morning took place at Borders College's state of the art STEM Hub and featured a marketplace with stalls supplying information on the Apprenticeship Family, Additional Support Needs, Community Jobs Scotland, Disclosure Scotland, Founders 4 Schools, Marketplace and DYW Activities. This provided employers the opportunity to find relevant information and raise any questions with experts. In addition to the marketplace attendees were able to take part in an interactive presentation from Graham Robertson, the presentation focused on young people (millennials / Gen Z) in the workplace and how to build a culture of better intergenerational working.

Following the Intergenerational Working: The Future Workforce is Now - Business Breakfast attendees were invited to take part in a further 2-hour workshop with Get the Gen to further develop and discuss intergenerational working. Due to COVID-19 the session has had to be adapted and being delivered virtually an online webinar in September 2020. The workshop is being run via Zoom and will use interactive polls, live chat, breakout rooms, google forms and video to make the learning experience fun, collaborative and engaging.

The business breakfast was a great success and gave local employers the opportunity to receive up to date information and speak to experts. It also provided them with the opportunity to network and discuss matters with other businesses.



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