

INDUSTRY: VARIOUS

ACTIVITY: CAREERS FAIR

ORGANISATION: VARIOUS

SCHOOL: SCOTTISH BORDERS SECONDARY



CAREERS FAIRS

Career fairs give pupils, teachers, parents and carers the opportunity to meet local and national employers to broaden their knowledge and understanding of the jobs and opportunities that are available to them both locally and nationally.

All Scottish Borders Secondary school hold an annual careers fair, organised in partnership with the DYW team who coordinate sectoral representation invites and assist with the facilitation of the events.

Commitment from national and local employers, education and learning providers and third sector organisations demonstrates the importance of such events to inspire our local young people.

There are many benefits of attending for all involved, however the prime benefit of attending a career fair is the opportunity to broaden young people's horizons

and aspirations to career areas they may have never considered. Due to the location of the Scottish Borders and the availability of Higher Education provision, careers fairs give pupils the chance to speak to education providers, employers, learning providers who may offer their chosen career path out with the local region.

Interacting with prospective employers, who may have potential opportunities is a valuable investment of time for pupils to stand out to recruiters as someone who could benefit their company in the future. Often, particularly at a local level, vacancies are not advertised, recent studies show that 85% of all opportunities are built through networking, and this means that potential job seekers have a chance to make a lasting impression on employers by interacting with them personally.

Parent and teacher engagement are key as those are both one of the biggest influencers on a young person's career decision.

Careers fairs are a valuable addition to the school calendar and to a young person's future and we are very grateful to everyone who supports them.

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