

INDUSTRY: VARIOUS

ACTIVITY: BUSINESS INTO EDUCATION

ORGANISATION: VARIOUS

SCHOOL: SCOTTISH BORDERS SECONDARY

## BUSINESS INTO EDUCATION

Work experience is normally offered to pupils, however DYW Borders proposed an innovative and forward thinking offering to Scottish Border Business's - 'Business into Education'. This would enable industry leaders an insight into education, spending time in schools with teachers, faculties, and pupils. Several representatives from local industry were very keen to take up this offer including Peebles Hydro Hotel, Scottish Public Pensions Agency, Eildon Housing and Hawick Flood Prevention. The aim was to allow the business leaders access to head teachers and pupils in a classroom environment and for them to see first-hand the challenges both faced with curriculum planning, an ever changing economy and preparing pupils to make the transition into the world of work..

These visits allowed the employers the opportunity to take these findings back to the workplace and embed them into their future workforce planning and when offering work experience, apprenticeships, school presentations or site visits.



*"As employers, we rarely get the opportunity to meet young people in a school environment; this is an excellent approach. Not only did I thoroughly enjoy my back to school day but, as an employer, I can see the benefit in working in tandem with our schools, and other businesses, to increase our youth employment"*

**Sally Paterson, Head of People Services at SPPA**



*"For Borders businesses, not only does it raise the profile of those committed to developing our young workforce, but it also helps our young people identify the pathways available after school, and local employment opportunities. "The initiative demonstrates a clear commitment from our partners to bridge the gap between industry and education".*

**Sara Ward, Programme Manager at DYW Borders**

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